



# ConnectEd

Professional Knowledge Network



## Mission

To support science-based innovation in the agri-food sector and wider bioeconomy so as to underpin profitability, competitiveness and sustainability.

## Vision

Teagasc wishes to be nationally and internationally recognized as the knowledge provider of choice for Ireland's agri-food sector.

## Statement of Values

We aim to be professional, responsive, efficient, accountable and independent while endeavouring to attain scientific excellence in all our activities and working in partnership with other organisations to meet the needs of our stakeholders.



# Foreword



In Teagasc our focus is on improving the efficiency of individual farms and the sector as a whole through our research, knowledge transfer and education programmes. We understand the benefits of collaboration and the development of strong networks.

Teagasc ConnectEd has been developed to provide professionals working with the agri-food sector structured access to high quality education programmes and Teagasc knowledge resources. We have observed an increase in demand from industry for greater access to current and relevant knowledge that will support sustainable growth within the sector.

Teagasc ConnectEd will provide businesses with important access to continued professional development opportunities, Teagasc knowledge resources and ultimately a new platform for collaboration through networking and shared interest.

Teagasc is committed to disseminating the best, most up to date and relevant knowledge, and Teagasc ConnectEd is another step towards this goal. I hope that you can join us on this new initiative and avail of the wealth of resources put at your disposal.

Professor Gerry Boyle  
Director, Teagasc

It gives me great pleasure in introducing you to the new and innovative Teagasc ConnectEd Programme. This programme seeks to leverage the extensive knowledge base that Teagasc maintains and has been designed specifically to meet the needs of professionals and businesses working with the agri-food sector.

We have endeavoured to provide members with the most relevant and valuable knowledge resources through a number of carefully designed ConnectEd membership plans.

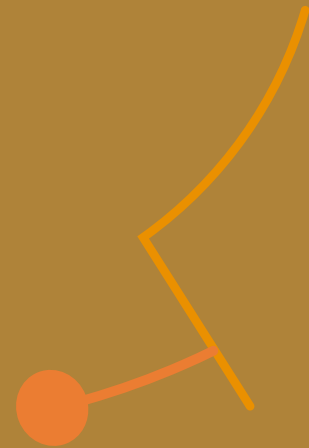
The Teagasc vision is to be nationally and internationally recognised as the knowledge provider of choice for Ireland's agri-food sector. I believe that the Teagasc ConnectEd Programme is an important step towards realising this vision.

We are committed to developing this programme through constant refinement based on member feedback. I look forward to the opportunity of welcoming you the ConnectEd programme.

Mark Gibson  
Teagasc ConnectEd Programme Manager



# Welcome







# It's time to get ConnectEd!



Knowledge transfer and exchange are central to supporting a more knowledge intensive agri-food sector. One of the key recommendations in the Food Wise 2025 strategy is the need to invest in human capital within the agri-food sector.

To further this objective, Teagasc has identified the need for greater engagement with professionals and corporates who provide services to the agri-food sector through education, skills development and knowledge exchange.

In response to this strategic challenge, Teagasc has developed a new and innovative programme which aims to extend its knowledge support services to professional and corporates in Ireland.

Teagasc can provide you with the knowledge and training that is essential to your business. Our commitment is to take a personal, professional and partnership approach to your specific needs.

We provide high quality professional education, and print and online communication services to a wide variety of agri-businesses and support business activities like accountants and solicitors, from every corner of the country.

With our vast experience, a wealth of knowledge, our commitment to education and our established networks, Teagasc ConnectEd is the ideal knowledge network to support your business and profession. The programme is focused on building capacity within the industry and we want you to be part of our network.

It's time to get ConnectEd!





# What is ConnectEd?

The name of the new programme is derived from the objective of the programme; to create stronger linkages (**Connect**) between Teagasc and businesses working with the agri-food sector. The programme will provide high quality professional development and education (**Ed**) opportunities in areas such as:

- Farm business
- Farm Financial Planning
- Soil Fertility
- Collaborative farming
- Animal Nutrition
- Food Safety
- Grassland Management
- Dairy Production
- Beef Production
- Animal Health
- Crop Management
- Animal Welfare
- Pig Production

The initiative aims to create a more targeted and tailored service to improve our professional development service, add value to our current services and create a new networking platform from which a new collaborative environment can grow.

ConnectEd aims to leverage Teagasc's extensive experience in education and support services to create a new host of development programmes for the professional customer, thereby creating a more informed and 'connected' agri-sector will ultimately bring greater support to the farming sector.

The main features of the programme include:












1. **Education & professional development**
2. **Publications** (online and printed material)
3. **Online tools**
4. **Structured networking framework**

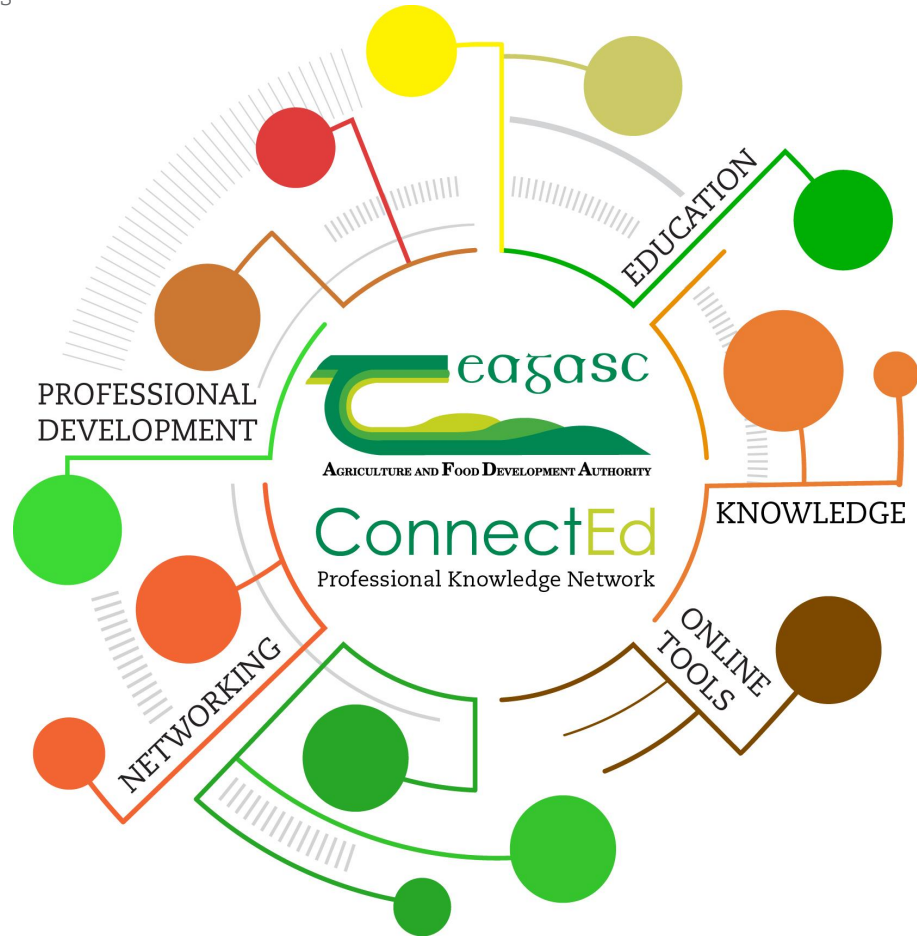
## Growing Networks





The service is aimed at agri-services and support services including (although not exhaustive):

-  Animal Health
-  Veterinary services
-  Agricultural consultants
-  Agri-food businesses
-  Accountants
-  Solicitors
-  Co-Operatives
-  Local authorities
-  Banking and financial
-  Insurance
-  Foresters



# Professional Education

CONTINUOUS LEARNING

Teagasc is the leading provider of further education in agriculture, food, horticulture, forestry and equine studies in Ireland. Teagasc research and knowledge transfer programmes are structured around four distinct programme areas:

- Animal and Grassland Research and Innovation
- Crops, Environment and Land Use
- Food
- Rural Economy and Development

The Teagasc ConnectEd programme is based on a platform of innovation and excellence and is structured to respond to the competitive needs of the agri-food sector as identified in Food Harvest 2025. We deliver high quality education programmes with high impact for industry. The ConnectEd programme takes this experience and is now focusing it to the needs of professionals and businesses through:

- Annual training calendar
- QQI and CPD certified courses
- Customised course options
- Professional course materials
- Tailored material to suit individual requirements







# Publications

CONTINUOUS READING...

Teagasc is one of the most cited sources of knowledge for the agri-food sector across the globe. With extensive research activities, direct communication with over 40,000 farmers and world leading professionals.

As a member of ConnectEd you will have access to the Teagasc knowledge base through our award winning publications.

Teagasc produce a wide range of publications covering all aspects of our research, advisory and education programmes.

Teagasc ConnectEd members will receive:

- Today's Farm (x6) and T-Research (x4)\*\*
- Teagasc Advisory newsletters (x12)
- ConnectEd eZine
- Specialist reports (dairy, beef and crops)
- Other relevant publications

\*\* Arrive by post



Today's F

TEAGASC  
Research

TEAGASC

TEAGASC

Res

Healthy ageing

TEAGASC

# Tools & Resources

ONLINE & OFFLINE

TOOLS

The Irish agri-food sector is world renowned for its high quality systems of food production and highly regarded sustainability credentials all of which are built on solid scientific research. Decisions about the future made at farm level right through to board room level must be supported with solid evidence. This is why Teagasc has invested heavily in the development of decision support tools for the sector.

Teagasc has developed a number of online and offline decision support tools which will add value to your customer offering, ultimately giving clients timely and specific information to support their business.

Teagasc ConnectEd will be rolling out a number of online tools over the coming months:

- Teagasc Online Nutrient Management Planning tool
- Teagasc eProfit monitor







# Being ConnectEd...

## Membership & Networking

ConnectEd membership brings a host of advantages from access to reduced price education programmes, a new platform for networking and collaboration. ConnectEd members will get priority access to Teagasc professional education programmes.

ConnectEd will offer a structured platform for member interaction, including:

- ConnectEd eZine
- Periodic local and national networking events
- Regional seminars
- Social media group communication







# Support & BENEFITS

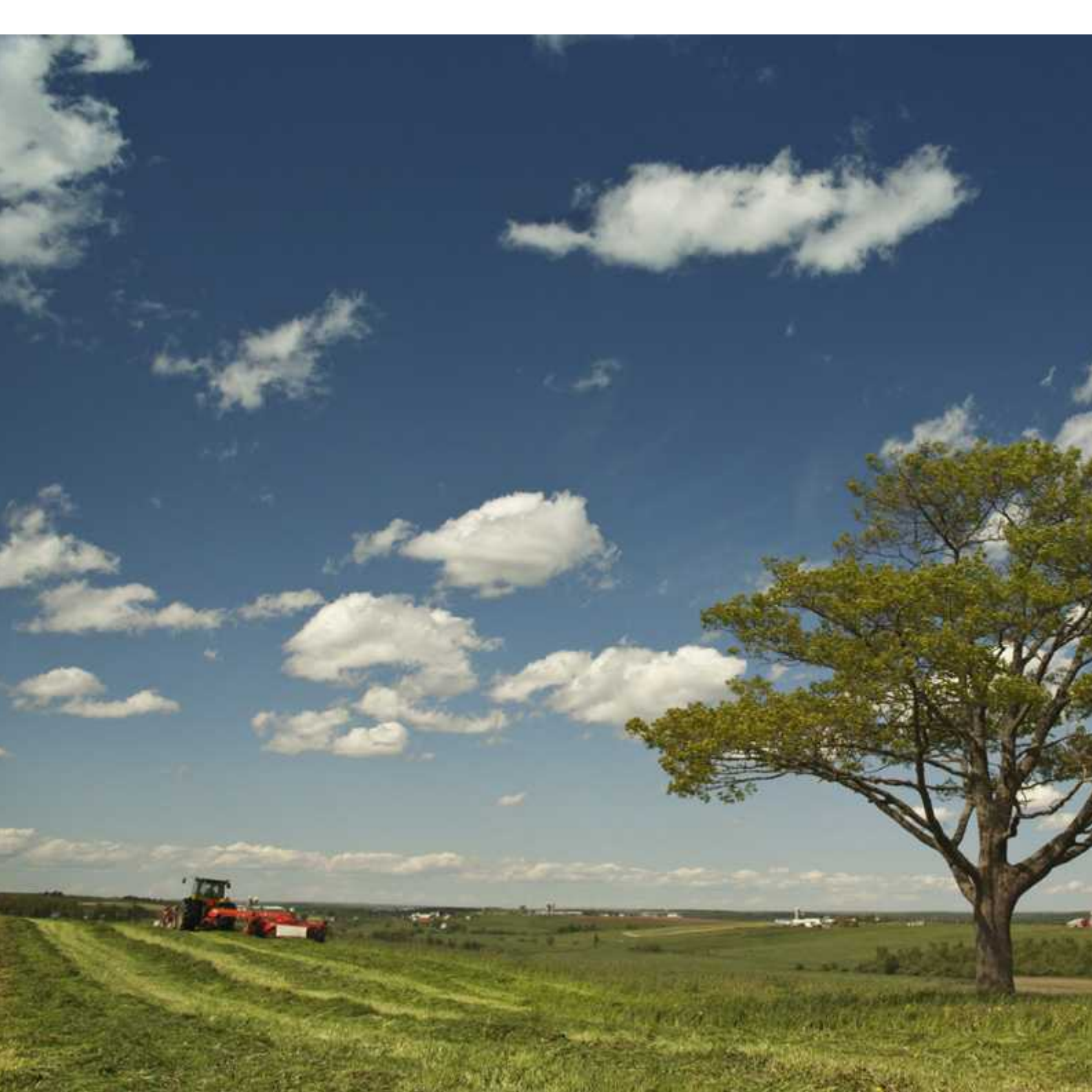
Teagasc is the combined effort of over 1,000 people working from over 50 locations across Ireland. We're here to help you succeed through sharing of best practices, teamwork, local knowledge and agricultural understanding.

With ConnectEd, that community now includes the thousands of professionals and businesses that work with the Irish agri-food sector.

Teagasc is dedicated to excellence through the most efficient communications channels. Other key benefits of membership include:

- Better industry knowledge to become more competitive and add value to your business and to your customers
- Added credibility through accredited training and industry knowledge
- Reduce search costs
- Collaborative network of professionals





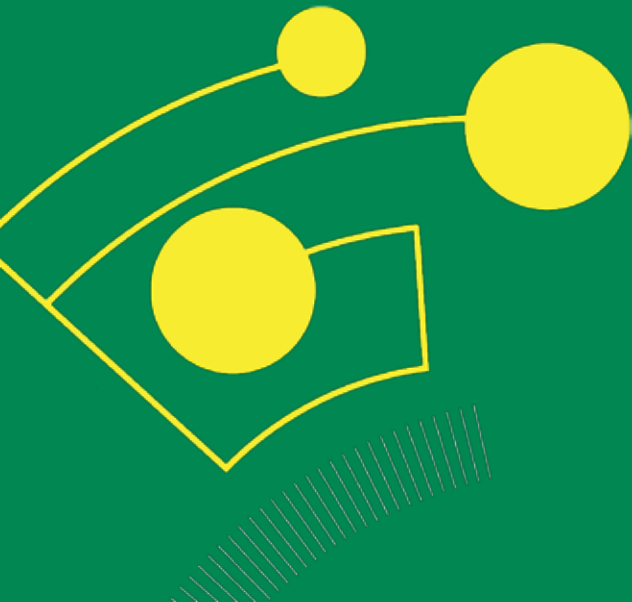
# Pricing & Plans

ConnectEd is an investment in your personal and professional development, and will add value to your customer offering. The ConnectEd pricing structure includes:

- Variable bundle costs to suit requirements
- Discounted pricing for training
- Easy payment options
- Group discount rates

The Teagasc ConnectEd Programme offers a number of plan options depending on the nature of your business. Whether your interests are in food or agriculture, ConnectEd will provide you with the knowledge and activities that you require to develop your business.

Members pay an annual membership which offers a diverse range of benefits. Being a member of the Teagasc ConnectEd Programme ensures that your business has access to the latest knowledge and research.



# ConnectEd Pro

€195 /yr

*Access to professional education*  
*Teagasc Publications\**  
*Invitations to events*  
*Regional networking seminars*  
*Specialist eUpdates*  
*Discounted access to events*

# ConnectEd NMP

**Plans to be  
announced shortly**

Please consult website

*Access to professional education*  
*Teagasc Publications\**  
*Invitations to events*  
*Regional networking seminars*  
*Specialist eUpdates*  
*Discounted access to events*

*Full access to online NMP*  
*Online NMP Helpdesk*  
*Online NMP Training*

## Add-ons

- Additional Teagasc ConnectEd Member - €95
- Teagasc Specialist Crop Report €300
- Additional 100 clients to NMP plan

\* Teagasc ConnectEd Members will receive the following Teagasc publications by post: Today's Farm, TResearch, Teagasc Advisory Newsletters.

All prices quoted exclude VAT @23%



NOTES:





AGRICULTURE AND FOOD DEVELOPMENT AUTHORITY

ConnectEd

Professional Knowledge Network

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