

Pasture Profit Index:

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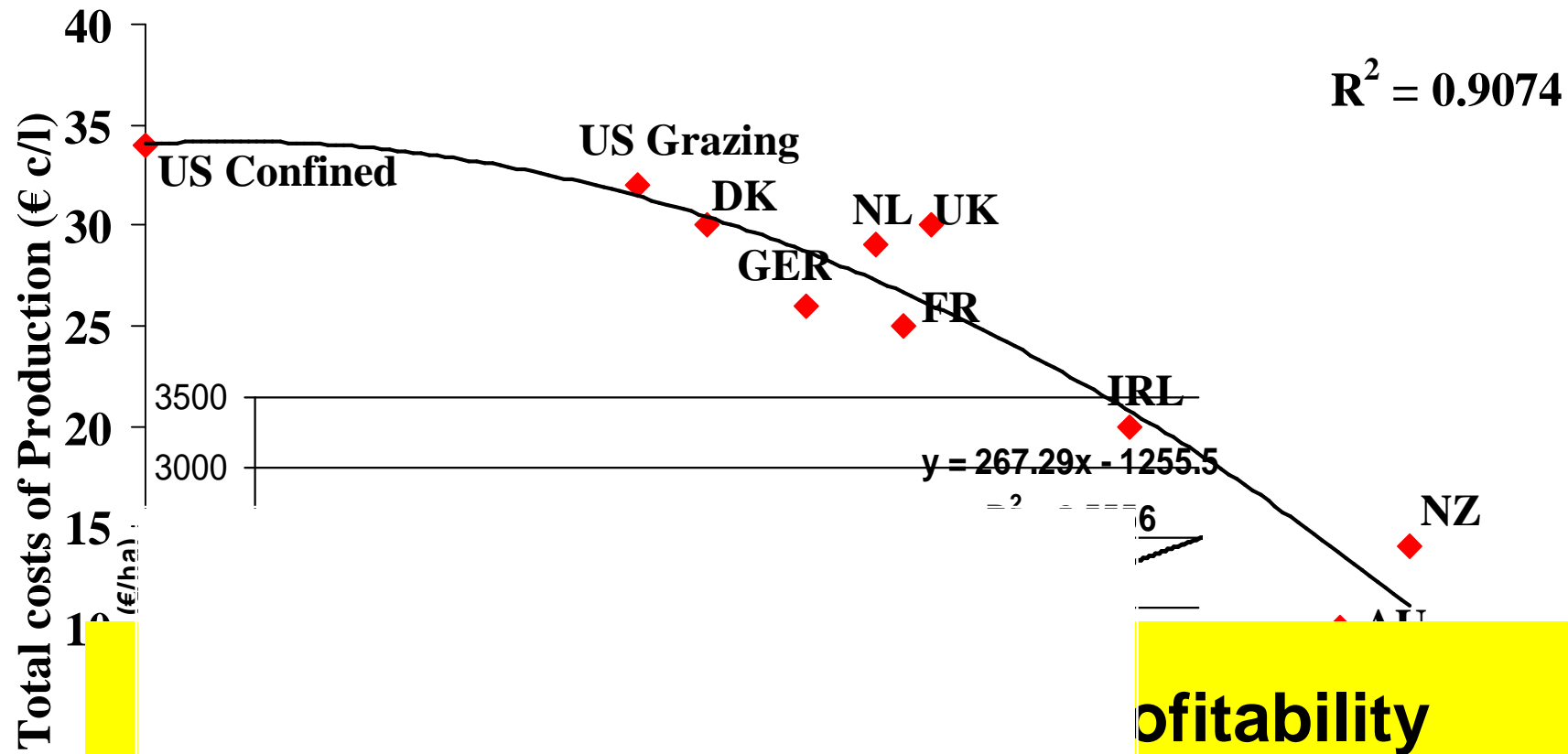
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Pasture Profit Index - Overview

- Total merit index developed to assist in cultivar selection
 - Assigns an economic value to important traits of grass performance
 - Define the total economic merit of a cultivar (€ per ha per year)
 - Rank cultivars on Total Economic Merit
- Traits of importance:
 - Seasonal DM yield
 - Quality
 - Silage DM Yield
 - Persistency

Grassland systems will continue to predominate

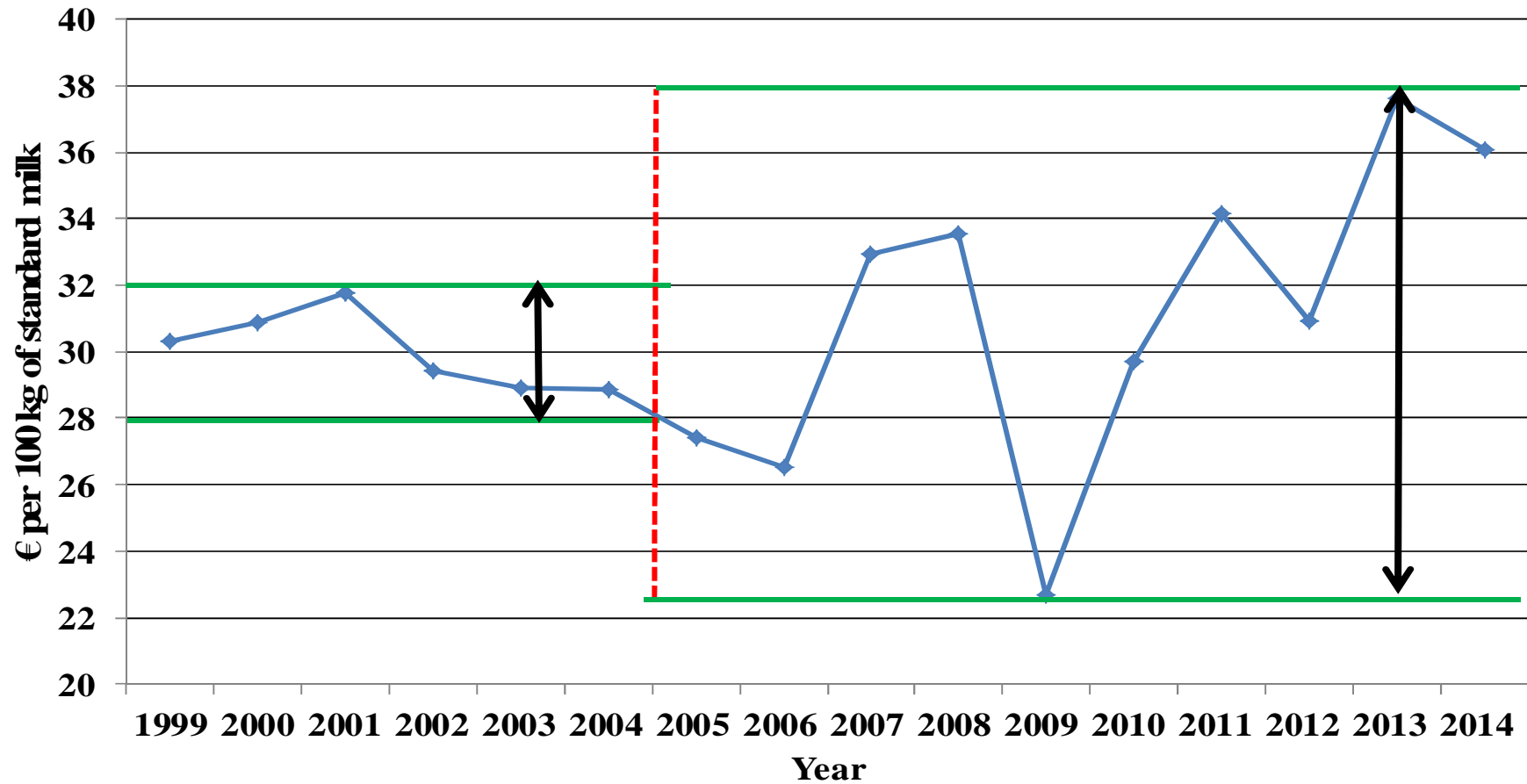
Each 10% increase in grass proportion in the diet reduces the cost of milk production by 2.5 € cents/l



Each additional tonne utilised = €161 to €267/ha

(Shalloo et al., 2009 & French et al., 2015)

Milk Price Volatility



Grass Economic Index

- Important traits influence profitability at farm level
- Total merit index developed to assist in cultivar selection
 - Assigns an economic value to important traits of grass performance
 - Define the total economic merit of a cultivar (€ per ha per year)
 - Rank cultivar's on Total Economic Merit

Economic Values

- Moorepark Dairy Systems Model (MDSM)
 - Simulates a model dairy farm across 12 months
 - Includes
 - Herd parameters, nutritional requirements, land use
 - Total inputs and outputs
 - Receipts
 - Variable and fixed costs

Traits of Importance

DM Yield

- Spring
- Mid-season
- Autumn

Quality

- April
- May
- June
- July

Silage yield

- 1st Cut
- 2nd Cut

Persistence

Calculating economic values

Calculated base net margin per hectare for the system

Simulate a change in each trait independently

Identify the effect of each simulated change on performance of model farm

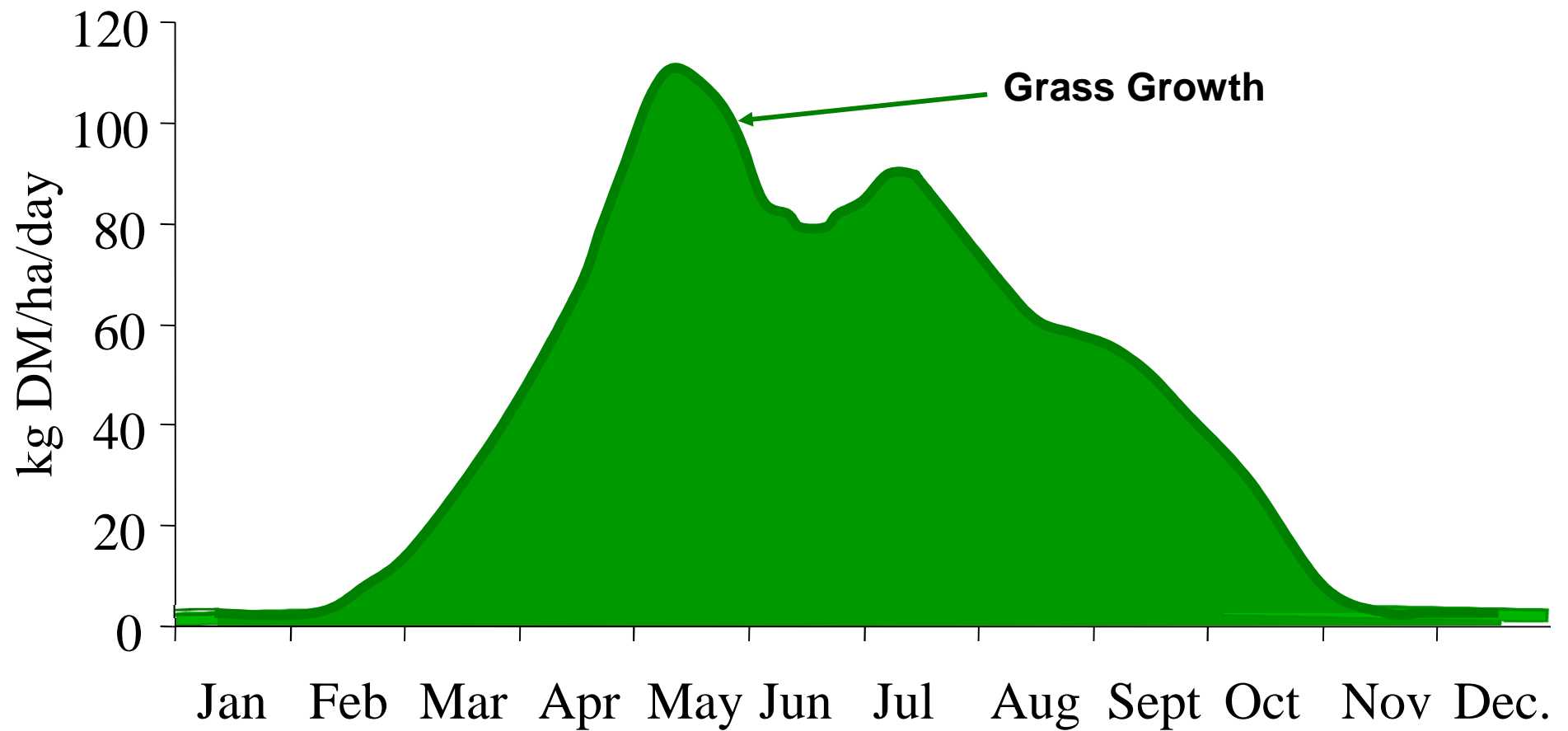
Calculate difference between base and new

$$\text{Economic Value} = \frac{\text{change in net margin per hectare}}{\text{change in trait of interest}}$$

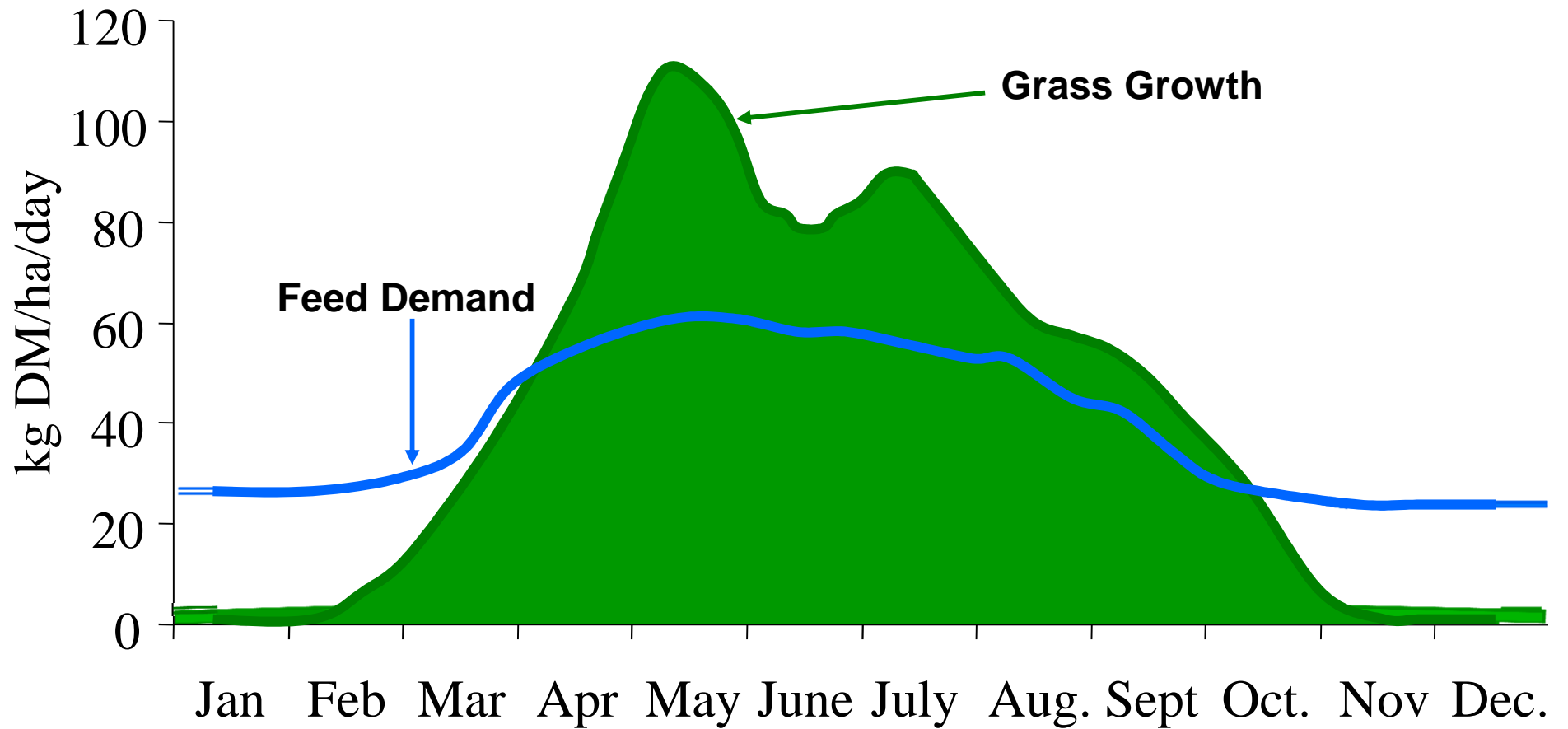
Assumptions

	Default
Milk Price c/l	27.0
Concentrate price €/t	250
CAN €/t	320
Urea €/t	420
Opportunity cost of land €/Ha	430
Silage Contractor 1 st Cut	125
Silage Contractor 2 nd Cut	95

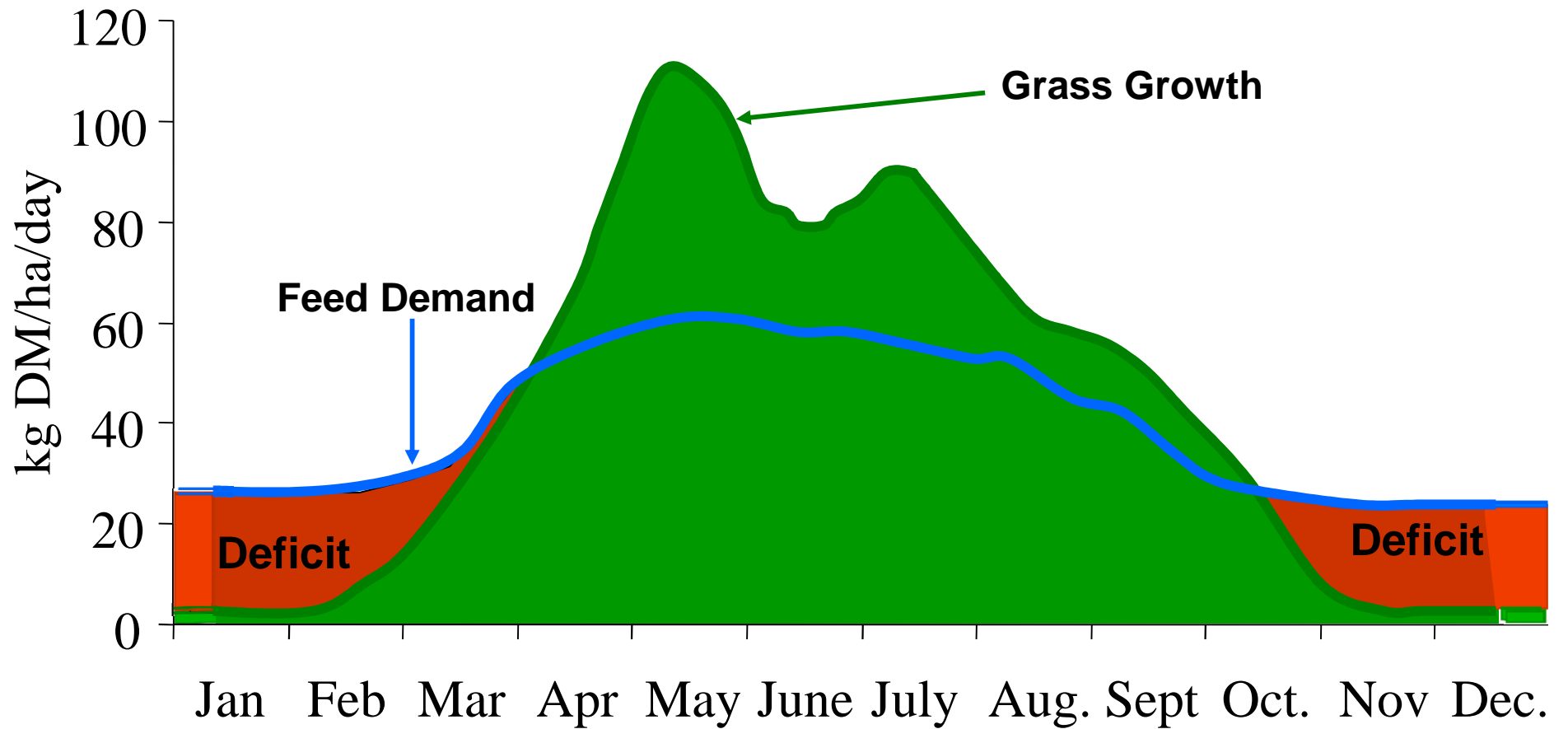
Grass Growth and Feed Demand Curve



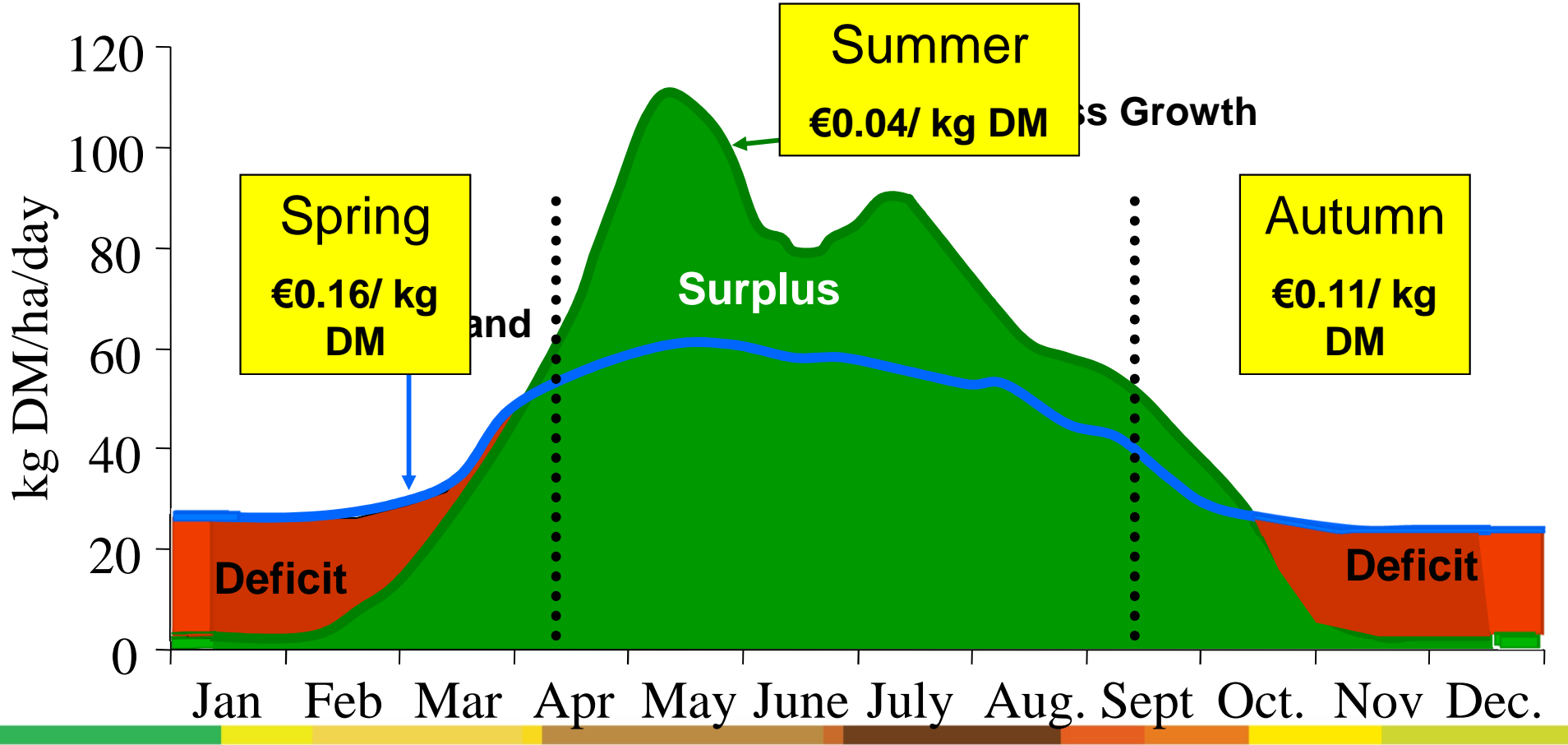
Grass Growth and Feed Demand Curve



Grass Growth and Feed Demand Curve



Grass Growth and Feed Demand Curve



Applying the economic values

- Economic merit one variety against another is based on the relative difference between varieties
- A base for each of the traits is established
- All varieties are compared relative to that base
- Economic merit of each variety established for each trait
- E.g Spring growth
 - $\text{Variety} - \text{Base} = \text{Relative value} * \text{Economic value}$
 - Variety A $1600 - 1219 = 381 * 0.16 = \text{€}61$

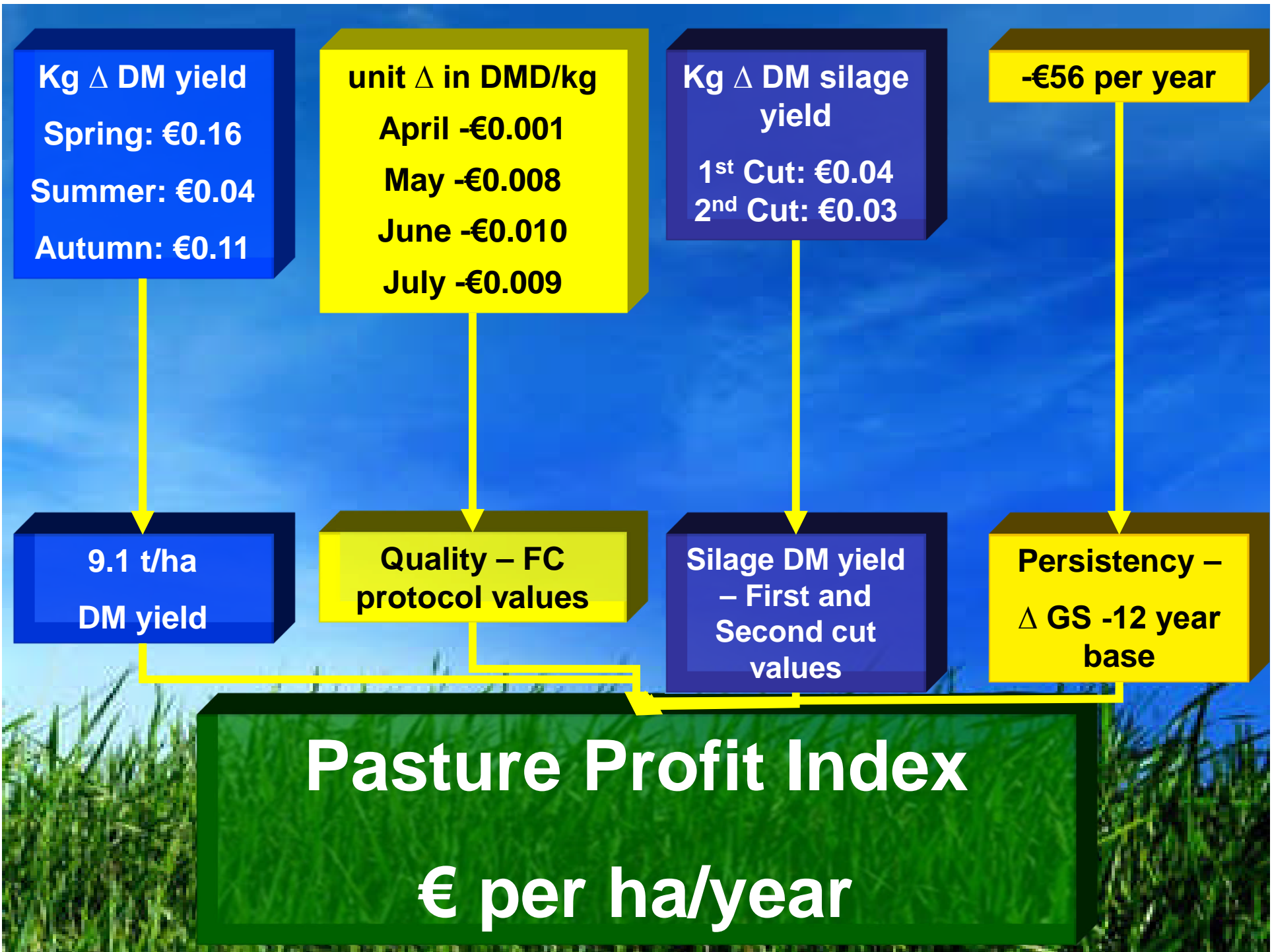
Defining Base Values

- Necessary to quantify the economic effect of each cultivar for each trait
 - If cultivar performance exceeds base value – positive effect
 - If cultivar performance falls short of base value – negative effect
- Where possible use farm data to define base values
 - DM yield (9.1 t DM/ha) average level of on-farm production (Shalloo *et al.* 2009)
 - Persistency – standard is 12 years at farm level
- Alternatively use average data from DAFM trials
 - Silage DM yield
 - Quality

-Total Economic Merit

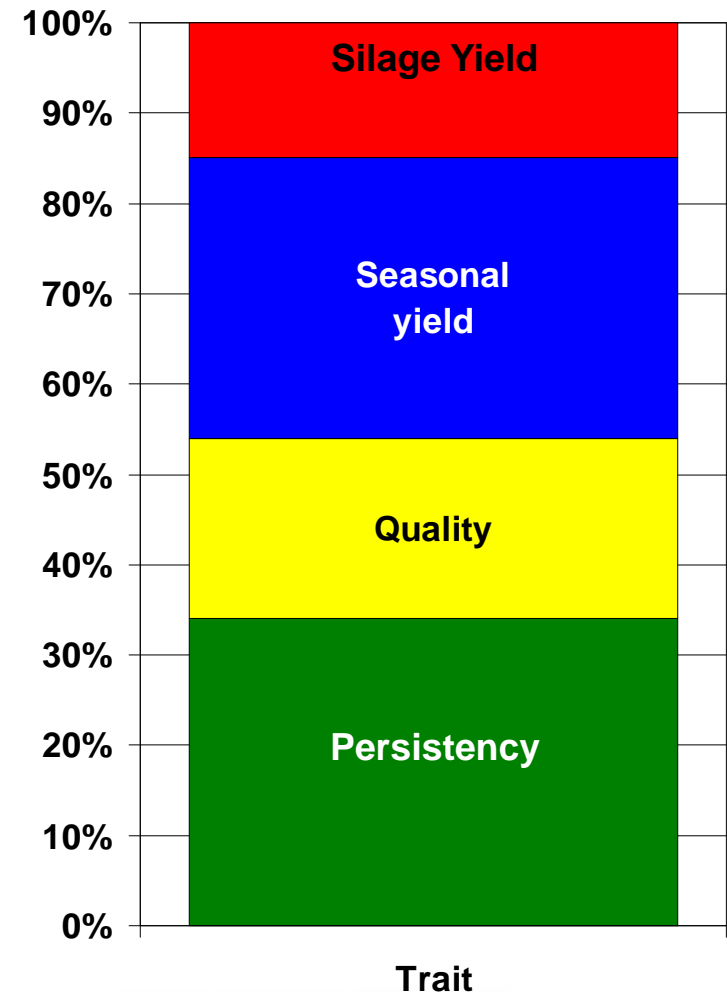
Trait	Trait value	
Kg DM	€ /ha/ yr	
Spring	20	
Summer	55	
Autumn	55	130
Silage		
1 st cut	-15	
2 nd cut	23	8
Quality		
April	1	
May	15	
June	19	
July	-2	33.5
Persistency		-5.8

Cultivar A
Total Economic Merit
€166
per ha/ yr



Relative Emphasis of the traits

	Trait	Relative Emphasis	Total Emphasis
DM Yield	Spring	0.15	0.31
	Summer	0.06	
	Autumn	0.10	
Silage DM yield	1 st cut	0.09	0.15
	2 nd cut	0.06	
Quality	April	0.00	0.20
	May	0.05	
	June	0.08	
	July	0.07	
Persistency		0.34	0.34



Further Index Development

- New Traits
 - Continuous process to add new traits
 - Grass utilisation is extremely important at farm level
 - Grazing characteristics of a sward
 - Grass utilisation
- Economic Value Updates
 - Update every two to three years with a 3 to 5 year time horizon
 - Last updated in 2014
 - Update again in late 2016