

Community Manager for Pig Farms

McAuliffe Pig Farms welcome visitors to gain an insight into sustainable pig farming practices. In order to maintain strict biosecurity measures, large groups can be taken to the viewing room where they can see the pigs and a large TV screen shows CCTV footage from across the farm.

BENEFITS



Positive publicity for the pig farming industry



Consumers can benefit from dialogue with the farmers



Increased reach to consumers through online presence



Increased engagement with customers