

Deirdre O'Mahony

FARM: Re-Viewing Local Food Knowledge
Ring of Kerry Lamb



'He has sheep in his blood, he is passionate about sheep, especially passionate about our group, and passionate about quality.'





If I could get a Euro for everybody that says 'I'd love to support you' we'd be millionaires – that is really the big challenge we have as a group. How do you convince them, (the public) that we have quality we have something special, why not try it, why not put it on the table?

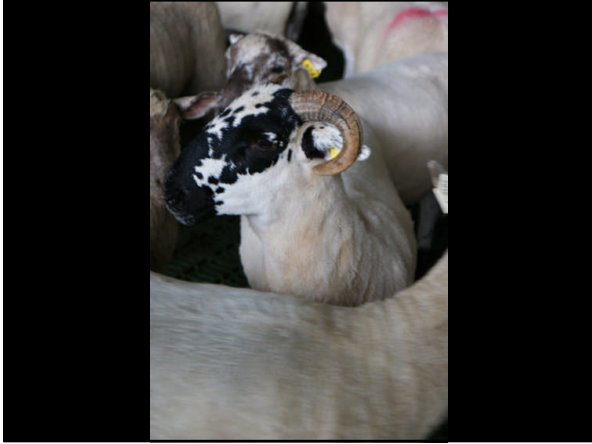






These men work their dogs, gather the sheep and graze the mountains. If these mountains are not being grazed, this will be lost...the magic of Kilarney and the Ring of Kerry – people equate the place with the lambs and the pureness of the lamb.







To farm that kind of terrain, you would have to be passionate – it would have to be in your blood. The skillset that's needed to manage those mountains has been learned over generations and definitely the most efficient way of continuing that is to pass it on rather than let it die and try and re-establish it.

