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Views of Horticulture

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Today's Presentation:

- Horticulture in China
- Horticulture in a broader sense
- UK Nursery Stock post Brexit

The Iconography of a Chinese Garden



Doorway Drums



Doorway Lions



Auspicious Clouds!



Dragons (and their offspring)



Beijing Olympic Park



The vastness of China:

- 1.4 Billion people!
- Government is 'embedded' within companies
- Reputation for a lack of respect for Intellectual Property!

Horticulture in its Broader Sense

Other sectors of Horticulture are dominated by businesses far bigger than ours:

- Turnovers are massive, by comparison
- Business is global
- Innovation is key

Big Business Data



Big Business is...

- Global - Taking advantage of local climate
- Taking advantage of local labour
- Adapting to local politics and government regimes

Will Nursery Stock move this way?

- Can our product be transported with such ease?
- Even if it could - would biosecurity threats allow it to?
- Do our production methods have any appeal to Big Business?

Is change afoot?

- Will Large nurseries start to get larger?
- Will we start to see greater standardisation?
- Will we start to strive for 'Demand Forecasting'?
- Might Biosecurity start to drive some of this change?

Biosecurity

- The British Isles ARE a little different to the rest of Europe!
- Our Island Status gives us some degree of protection...
- And the opportunity to address issues other Europeans will have to accept
- Standardisation will allow data collection that will lead to better risk evaluation

Brexit!

- I see Pain ahead for the UK!
- But concerns around Biosecurity DO make the UK government want to see greater UK production...
- That presents opportunities for our sector!
- The same might apply to Ireland!

The UK and the Future...

- The UK will adopt the new plant health regulations - or something very similar!
- But we will then start to diverge from Europe in the way we interpret those regulations
- I believe we will always trade significantly with Europe...
- And that will quickly amount to 'A Deal'



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Thank You!