



**BALLYHOURA**  
DEVELOPMENT CLG

# Ballyhoura Development CLG

## John Hassett Development Officer

### Teagasc Farm Business Options

### Workshop

## 2<sup>nd</sup> February 2021



Rialtas na hÉireann  
Government of Ireland



Rialtas  
na hÉireann  
Government  
of Ireland

Tionscadal Éireann  
Project Ireland  
2040



Funded by the Department  
of Rural and Community  
Development



EUROPEAN UNION  
Investing in your future  
European Social Fund



Rialtas na hÉireann  
Government of Ireland



Comhairle Cathrach  
& Contae Luimnigh  
Limerick City  
& County Council



The Social Inclusion and Community Activation Programme (SICAP) 2018-2022 is funded by the Irish Government through the Department of Rural and Community Development and co-funded by the European Social Fund under the Programme for Employability, Inclusion and Learning (PEIL) 2014-2020



# Our Mission

*To work in partnership to develop empowered and inclusive communities that inspire and embrace new opportunities, drive positive sustainable social, environmental & economic change and reduce inequalities thereby making the Ballyhoura area an attractive location in which to live, do business and visit.*

## Focus

1. Community Development
2. Economic Development
3. Environmental Sustainability

## Work Programme

1. Enterprise & Employment
2. Lifelong Learning
3. Culture, Tourism & Heritage
4. Community Development
5. Children, Families & Wellbeing
6. Environment & Sustainability



# ONE-TO-ONE SUPPORTS

Our team of Development officers can meet with individuals seeking to

- return to full or part-time education or training
- develop extra skills to be more work-ready
- start or develop and grow their own business and need to know how.

Advice and guidance is provided on a range of options suited to your needs and progression plans.



## DIGITAL SKILLS FOR FARMERS

Aims to give adults the confidence, motivation & skills to enjoy the many benefits that using the internet offers.

Learn how to register online for your

- Basic Payment
  - Herd/Stock Numbers
- using [www.agfood.ie](http://www.agfood.ie)**

**10 hours free classroom training.**

- ✓ 2 hours over 5 weeks **or**
- ✓ 2.5 hours over 4 weeks.
- ✓ Maximum class size is 10 people.
- ✓ Devices can be provided.

**DIGITAL SKILLS**  
For Citizens

**Are you a farmer or a member of a farming family who would like to upskill digitally?**

**For further information:**

Carrie O'Donoghue, Ballyhoura Development,  
on tel. 063 20517 / 063 91300 or  
e-mail: [codonoghue@ballyhoura.org](mailto:codonoghue@ballyhoura.org)



# RURAL SOCIAL SCHEME

The Rural Social Scheme (RSS) provides support to farmers & some farm family members to engage in farming while also working 19 ½ hours a week in their community.

## To qualify you need to be:

- ✓ Actively farming 1 hectare of land
- ✓ Have an active herd number
- ✓ Making a basic payment application
- ✓ In receipt of a qualifying, means tested DSP payment.
- ✓ Spouse/partner, child, sibling of an active farmer who has qualifying DSP payment will also qualify for the scheme.



## Roles Include

- Community Work (Admin)
- IT Support Work
- Tidy Towns
- Outdoor construction
- Help the elderly
- Tour Guide
- Building maintenance/ Care Taker of Community facilities/Store Person

## CONTACT

**Rhiannon Laubach**  
rlaubach@ballyhoura.org

Tel: **063 91300**

**Eugene O'Donnell**  
eodonnell@ballyhoura.org

Tel: **061 387044**

Ballyhoura Development is an equal opportunities employer



# **ENTERPRISE TRAINING & WORKSHOPS**

Supporting you to set up, develop and grow your own business and to give you insights on the essentials to be more successful.

**Booking is required by contacting:**

**John Hassett**

E: [jhassett@ballyhoura.org](mailto:jhassett@ballyhoura.org)

T: 061 - 387040

**START YOUR OWN BUSINESS PROGRAMME**

**TAX & THE SELF-ASSESSMENT SYSTEM**

**MAKING THE MOST OF BUSINESS PRESENTATIONS**

**TIME MANAGEMENT FOR BUSINESS OWNERS**

**PRICING FOR PROFITABILITY**

**BUILDING SUSTAINABLE BUSINESS**

**SALES, MARKETING & BRANDING**

**USING SOCIAL MEDIA EFFECTIVELY**



# LEADER - RURAL DEVELOPMENT PROGRAMME 2014-2020

## Economic Development, Enterprise Development & Job Creation

### Sub Themes:

Rural Tourism

Enterprise Development

Rural Towns

Broadband

## Social Inclusion

### Sub Themes:

Basic Services Targeted  
at Hard to Reach  
Communities

Rural Youth

## Rural Environment

### Sub Themes:

Protection and  
Sustainable use of Water  
Resources

Protection and  
Improvement of Local  
Biodiversity

Development of  
Renewable Energy



Appendix 2 - Key dates for the LEADER Transitional Programme  
and the LEADER 2014-2020 programme.

1 <sup>st</sup> January 2021	<ul style="list-style-type: none"> <li>Continuation of the LEADER Food Initiative and Co-operation Scheme</li> <li>Animation of projects for the Transitional Programme will commence</li> </ul>
31 <sup>st</sup> March 2021	<ul style="list-style-type: none"> <li>Final date for allocation of 2014-2020 LEADER Project Budgets</li> </ul>
1 <sup>st</sup> April 2021	<ul style="list-style-type: none"> <li>Commencement of Transitional Programme project approvals</li> <li>Increase in Rate of Aid for enterprises and commercial projects</li> </ul>
31 <sup>st</sup> December 2022	<ul style="list-style-type: none"> <li>Final date for decommitted funds from 2014-2020 programme to be reallocated</li> <li>Final date for allocation of Transitional Programme project budget</li> </ul>
31 <sup>st</sup> December 2023	<ul style="list-style-type: none"> <li>Final date for all LEADER projects to be completed</li> </ul>
30 <sup>th</sup> June 2024	<ul style="list-style-type: none"> <li>Final date for submission of all project claims for payment under the 2014-2020 LEADER programme and the Transitional Programme</li> </ul>

**Budget**

- North Cork €347,171 (note BD 19% of budget) €65,962.49
- Limerick €632,495 (note BD 50% of budget) €316,247.50





# LEADER - RURAL DEVELOPMENT PROGRAMME 2014-2020

**Funding Calls** are open for applicants with project ideas

- **Call 1** – Economic Development, Enterprise & Job Creation (rolling call)
- **Call 2** – Social Inclusion (rolling call)
- **Call 3** – Rural Environment (rolling call)
- **LEADER Food Initiative** (rolling call)



## WHO CAN BENEFIT FROM LEADER FUNDING?

- **Individuals or Rural Businesses** who have a viable rural enterprise idea, looking to expand or diversify, or start a new business
- **Farm Families** looking to diversify into non-agricultural activities to supplement their farm income
- **Community Groups & Voluntary Organisations** promoting community enterprises, local amenity projects or community services, or promoting social, cultural or environmental projects

# LEADER Food Initiative

The Department of Agriculture, Food and the Marine (DAFM) and the Department of Rural & Community Development (DRCD) jointly issued 'Call' for applications from food & beverage \*producers.

## Aims

To support new and existing food and beverage producers (Artisan, Micro and Small) in areas such as:

1. Market development
2. Competitiveness
3. Innovation

**\*NOTE:** Applicants should be registered as a food producer with the relevant Competent Authority as per Regulation (EC) No 852/2004; For Registration as a Food Producer, contact the Food Safety Authority of Ireland



## Artisan, Micro, Small

**‘Artisan’** businesses are micro-enterprises, employing fewer than 10 people with turnover up to €2m, producing food in limited quantities using skilled craftspeople.

**‘Micro’** businesses are enterprises which employs fewer than ten persons and whose annual turnover and/or annual balance sheet total does not exceed €2 million.

**‘Small’** businesses are enterprises with turnover up to €10m, employing fewer than 50.



## LEADER and Farm Families

LEADER may offer supports to farm families in project areas where, for example, the fixed assets of the farm are utilised in any non-agricultural activity by a member of the farm household for economic gain and to supplement farm income – **diversify!**

### Examples might be:

- ✓ All non-agricultural enterprise activities undertaken by farm families, in particular, provision of tourism facilities such as walking, bird watching. Angling etc.
- ✓ Development of niche tourism and educational services.
- ✓ Development of farm shops.

## Eligible for Funding

In ***general*** terms the following activities are eligible for funding;

- Construction costs
- Purchase of new equipment and machinery
- Analysis and Development e.g. Feasibility studies / prototype development
- Intangible investments such as the acquisition or development of specialised computer software and acquisitions of patents, licenses, copyrights, trademarks.
- Training programmes that relate to the LEADER themes and that are not available elsewhere or as part of a mainstream educational programme
- Marketing costs for new initiatives, attending trade shows, group marketing

**NOTE:** Applications can only be considered for enterprises and activities that will not cause displacement elsewhere. For this reason, many conventional business sectors and activities are precluded from receiving LEADER funding.

# Not Eligible for Funding

- **Agriculture;**
- Fisheries;
- Conventional retail operations, excluding community based shops and farm shops selling locally produced produce;
- Courses of instruction or training which form the part of normal education programmes or systems at secondary or higher levels. Note: This **includes** the rural development diploma and degree;
- Loans;
- Working capital (including stock);
- Operational Costs of Project Promoters – salary/overheads etc.
- Insurance for project promoters;
- **Horticulture (including bee-keeping);**
- Payments for gifts, donations or personal entertainments;
- Statutory fines and penalties, criminal fines and damages;
- Legal expenses in respect of litigation (except for those provided for under Section 13.5);
- Costs associated with meeting a legislative or statutory requirement;
- Costs associated with meeting a legislative or statutory requirement;
- Planning application fee;
- Reclaimable VAT;
- Improvements/refurbishment of private residential property;
- Projects that already have other EU funding either directly or through a national programme;
- Conventional motor vehicles, including cars, industrial/farm/construction vehicles, trailer to transport such vehicles, vans and buses;
- General maintenance works of public bodies;
- Childcare;
- Health Care & Health Care equipment; - unless in exceptional cases where approved by the Department.
- Nursing homes;
- Housing;
- ☒ Race and sport horse industries\*; (with the exception of ancillary activities for the provision of services to those industries);
- Greyhound Industry.





## LEADER Maximum Grant Aid: Amounts & Rates for Rural Businesses (private)

### Capital / Equipment

Private Promoter:	50%	Maximum €200,000
Community Promoter	75%	Maximum €200,000

### Training

Community/Private Promoter	100%	Maximum €30,000
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### Analysis & Development

Private Promoter:	75%	Maximum €30,000
Community Promoter:	90%	Maximum €30,000

**\*Note: Approval is at the discretion of the LAG.  
The minimum grant aid amount is €5,000**



# APPLICATION Process and Stages

**Stage 1: Expression of Interest**

**Stage 2: Full / Provisional Application**

**Stage 3: Pre-Assessment (internal)**

**Stage 4: Independent Evaluation**

**Stage 5: LAG Approval**

**Stage 6: Letter of Offer**

**Stage 7: Claim**



# STAGE 1: Expression of Interest Form (EOI)

Expression of Interest Form is available from Ballyhoura Development website [www.ballyhouradevelopment.com](http://www.ballyhouradevelopment.com)

- The Form must be typed.
- Paper copy, signed, submitted to the offices of Ballyhoura Development CLG, Main Street, Kilfinane, Co. Limerick.

OR

- Electronic copy, signed by hand, scanned and returned to [leader@ballyhoura.org](mailto:leader@ballyhoura.org)



## STAGE 2: Application Form

Application Form will be issued by Ballyhoura Development CLG to Promoters of eligible projects.

**Must be typed.** Handwritten applications will not be accepted.

Hardcopy, signed, submitted to the offices of Ballyhoura Development CLG, Main Street, Kilfinane, Co. Limerick.

+ Signed and completed Checklist + Supporting Documentation required

**AND**

Electronic copy of application form submitted to [leader@ballyhoura.org](mailto:leader@ballyhoura.org)



## STAGE 2: Application Form

### Supporting Documentation required, typically:

- Appropriate No. of Quotations/Tenders **or** Quantity Surveyor/expert estimate
- Copy of Full Audited Accounts / Financial Statements / Management Accounts/Income and Expenditure Accounts for 3 years
- Copy of Current Bank Statements (3 months minimum) for all accounts held.
- Planning Permission & Conditions **OR** Notice of Exemption from Planning
- Statutory Approvals e.g. Fire Safety
- Business/Development/Marketing Plan (5 yr.)
- Evidence of Title / Leasehold
- Relevant Governing Documents
- Written confirmation of VAT status from Revenue
- Evidence of bridging/matching funding (when available)
- Terms of Reference (For A&D, Animation or Training Projects)



# LEADER - Matching & Bridging Finance

## Match Funding for Private Promoters

**Capital Projects - 50%    Feasibility/A&D - 75%**

## Evidence of Matching & Bridging Finance

Evidence must be obtained prior to the issue of the offer of funding

## Procurement Guidelines

Specific rules around procurement depending on the levels of costs and promoter type



## KEY SUMMARY POINTS

- Expressions of Interest invited in Cork & Limerick for LEADER business and Artisan food applicants
- Determination on EOI eligibility will be done promptly and outcome emailed to Promoter with Application Form
- Two stage process. EOI and then full Application
- Budget available but will be reducing
- A development officer will guide you through the process

**LEARN --> PLAN --> DO**





# Ballyhoura Development Contact Details

## **Kilfinane**

Ballyhoura Development CLG,  
Ballyhoura Centre, Main Street  
Kilfinane, Co. Limerick  
Telephone: 063 91300  
email: [leader@ballyhoura.org](mailto:leader@ballyhoura.org)

## **Kilmallock**

Ballyhoura Development CLG,  
Coote Hall Outreach Office  
Deebert, Kilmallock, Co. Limerick  
T: 063 20555  
Email: [leader@ballyhoura.org](mailto:leader@ballyhoura.org)

## **Charleville**

Ballyhoura Development CLG,  
Charleville Outreach Office  
Parochial Hall, Chapel St, Charleville, Co. Cork  
T: 063 30694  
Email: [leader@ballyhoura.org](mailto:leader@ballyhoura.org)

## **Cappamore**

Ballyhoura Development CLG,  
Cappamore Outreach Office  
Cappamore Campus Cappamore, Co. Limerick  
T: 061 381174  
Email: [leader@ballyhoura.org](mailto:leader@ballyhoura.org)

## **Mitchelstown**

Ballyhoura Development CLG,  
Mitchelstown Outreach Office  
Kingston Arms, Kings Square Mitchelstown,  
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[www.ballyhouradevelopment.com](http://www.ballyhouradevelopment.com)