Dingle Corca Dhuibhne Creativity and Innovation Hub HUB 16 February 2021

Sales a star it was

Farm Business Options Webinar

New opportunities through energy efficiency and renewable energy generation on farms

www.dinglehub.com



Our Mission

Our mission

to build a creative, livable, sustainable community, fostering a vibrant and diverse ecosystem of stakeholders to facilitate the creation and maintenance of well-paid, year-round incomes on the Dingle Peninsula



How we do it

a flexible multi-layered approach building on the local (at home and our diaspora) & attracting the new, building networks of resources and capabilities aspiring to, primed for and delivering entrepreneurial growth of sustainable enterprise (private & social)



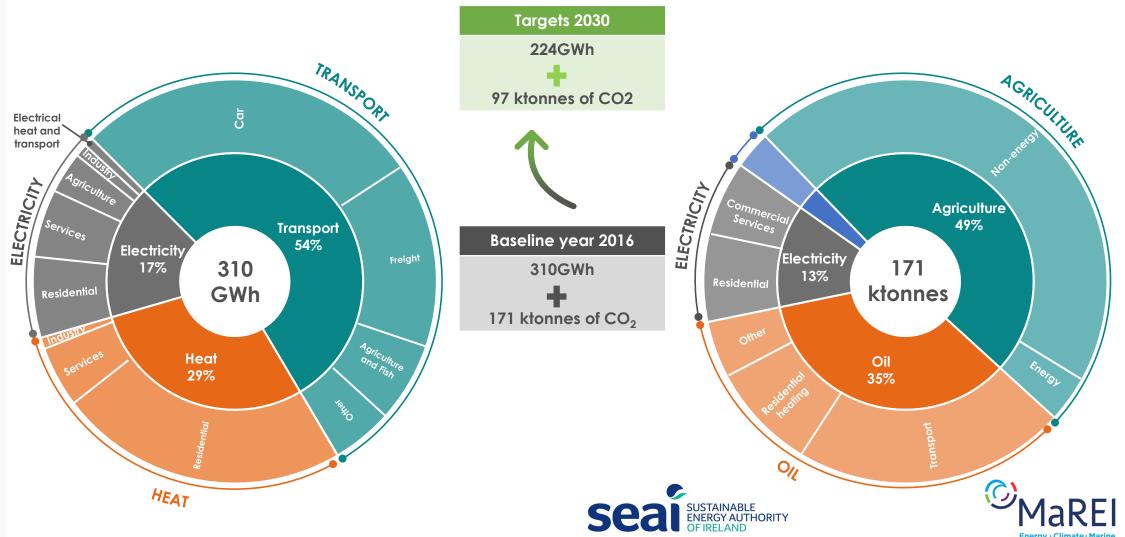
Creative Industries Four pillars for social & economic impact

Digital Transformation Sustainability and Green Agenda Community Engaged Planning



Dingle Peninsula Energy Master Plan – the starting point





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The Sustainability Pillar in Action





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Digital Transformation Pillar in Action



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IoT Farm Ambassador Project

- Digital Technologies introduced to 6 local farms
 - Relationships established between farming community, technology providers and data analysts
- Toolkit of validated sensors identified to support decision making criteria to reduce GHG emissions and improve cost / labour efficiency on farms.

EU Ploutos Project

- Roll-out digital technology solutions to an additional 30 farms on the Peninsula
- Encourage new collaborations and enterprises across the value chain between farmers, technology designers, data analysts, food/service entrepreneurs and consumers
- Greater carbon efficiencies on farms
- Increased profitability on farms as well as new income streams from higher value products
- Work with 33 consortium partners through the Ploutos Innovation Academy



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