

### Stage 3.2: What extra revenue (or reduced costs) will be generated?

	Revenue per annum
<b>Extra milk receipts – extra milk sold from existing herd</b> ____ cows(existing) x ____ litres/cow x ____ cent per litre (milk price)	
<b>Extra cows – extra milk sold</b> ____ cows x ____ litres/cow x ____ cent per litre (milk price) (Warning: don't overestimate in the initial years of your plan.)	
<b>Extra cost efficiency</b>	
<b>Labour saved</b>	
<b>Extra stock sales</b>	
<b>Other enterprises reduced/eliminated - less variable costs</b> €____hd x €____ variable costs/hd	
<b>Land – reduced rental</b>	
<b>Other</b>	
<b>Other</b>	
<b>Total extra revenue (or reduced costs) per annum</b>	<b>(B)</b>