# Current financial context & campaign themes

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## **Context for Campaign**

- Exciting time for farming
  - Economy is recovering & Agri-food sector has a high profile
- But financial challenges
- I. Low farm incomes and reliance on subsidies

**Theme I: increasing farm incomes** 

2. Volatile Incomes

Theme 2: managing risk

3. Investment Required

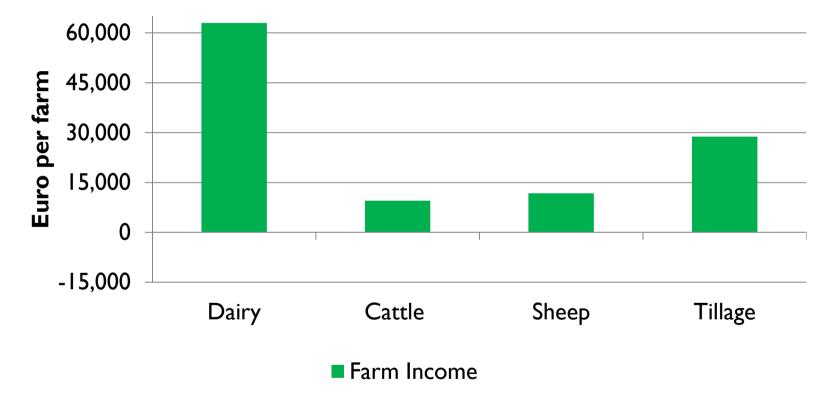
**Theme 3: sound financial planning** 



## Theme I Low Farm Income Increasing Farm Income



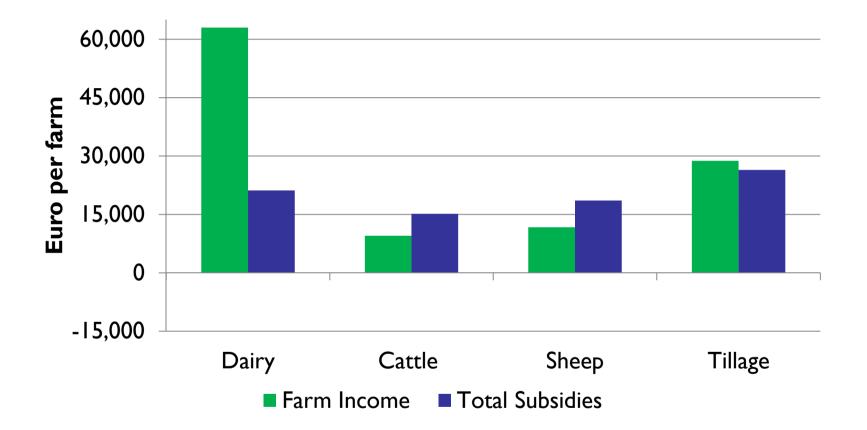
## Theme I Challenge: low farm incomes



Source: Teagasc National Farm Survey Data 2013



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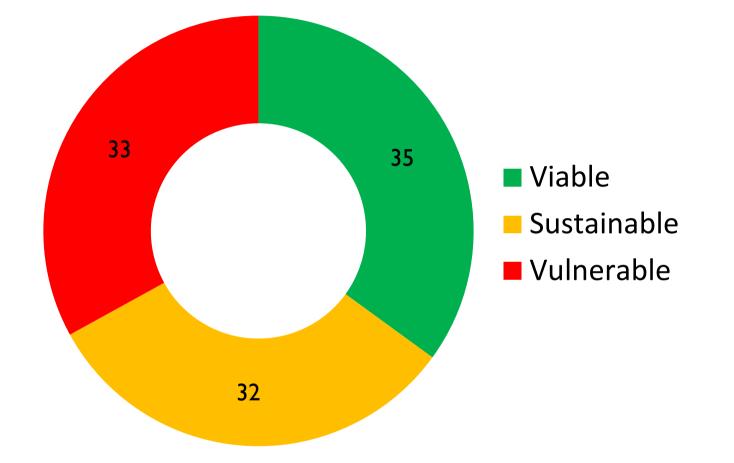
## **Classifying the farm population**

#### Farms fall into three broad groups

- Economically viable
  - Farm can return the basic agricultural wage & return on capital
- Not economically viable but 'sustainable'
  - Farm not viable but there is off-farm income
- Economically Vulnerable
  - Farm business is not viable and there is no off farm income



#### **Classifications of the Farm Population 2013**



Source: Teagasc, National Farm Survey



## **Theme I: increase farm incomes**

- Maximising the farm potential is important
  - Managing costs, investments, maximising subsidies
- For many off-farm income is as or more important
  - Retaining & finding off-farm employment
- Managing household income



## Theme 2 Volatile Income

## Managing Risk and Volatility in Day to Day Farm Business



## **Challenge: Risk in Farm Incomes**

<b>Risk Factor</b>	
Market Risk	movement in milk, meat, grain & inputs prices
Production Risk	weather or animal health related
Personal Risk	personal health or accident on farm
Institutional Risk	changes in CAP eg flattening of payments, GLAS scheme
Financial Risk	interest rates movements

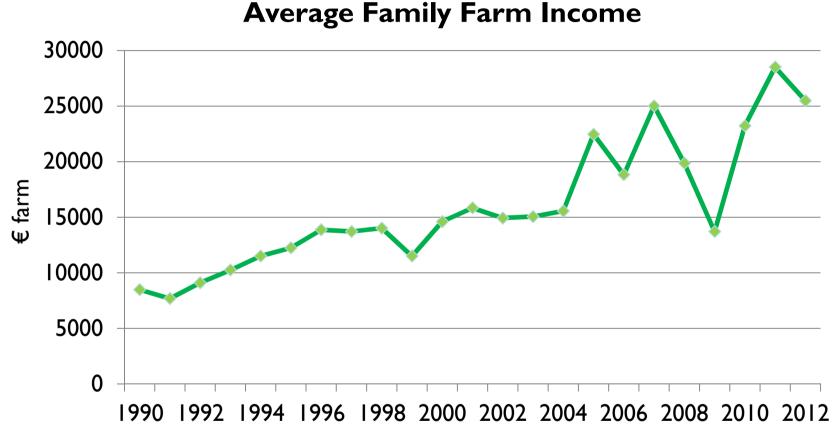


## **Risk in Farm Incomes**

Rank	<b>Risk Factor</b>	
1	Market Risk	movement in milk, meat, grain prices & inputs
2	<b>Production Risk</b>	weather or animal health related
3	Personal Risk	personal health or accident on farm
4	Institutional Risk	changes in CAP eg flattening of payments, GLAS scheme
5	Financial Risk	interest rates movements



## **Volatility in Farm Incomes**



Source: Teagasc National Farm Survey Data (various years)



## **Theme 2: manage risk**

Raise awareness about tools available to manage

volatile prices and other risks



#### Theme 3

## Planning for the Future and Making Investments

## **Sound Financial Planning**



## **Future Investment needs**

- Current farm financials good
- Irish farmers have a low debt to asset ratio
- Future investment needs planning
  - Dairy expansion
  - Farm Diversification
- Will the investment make a return?



## Future Investment needs – dairy farms

- Teagasc/Bank of Ireland report highlights
  - €1.5 billion investment to increase milk production by 50%
- What will dairy expansion do for income levels?
- It depends on the level of existing and future profitability
  - Existing farm margins know your costs
  - Future farm margins will depend on uncertain factors



### **Theme: plan investments**

Sound financial planning



# In Conclusion Get Farm Financially Fit

- Positive mood in farming
- But challenges remain
- Manage farm business & off-farm opportunities
- Manage Risk
- Careful investment planning

