Get Farm Financially Fit

Improving Farm Income Using the right tools

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Farm household income sources

On Farm

Farm Income

Off Farm

- Off-Farm Employment
- Benefits/Credits

- Farm Schemes
- Farm Diversification Opportunities



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The Challenges

- Managing Cash flow and dealing with Volatility
- Investing for the Future
- Ensuring Viability

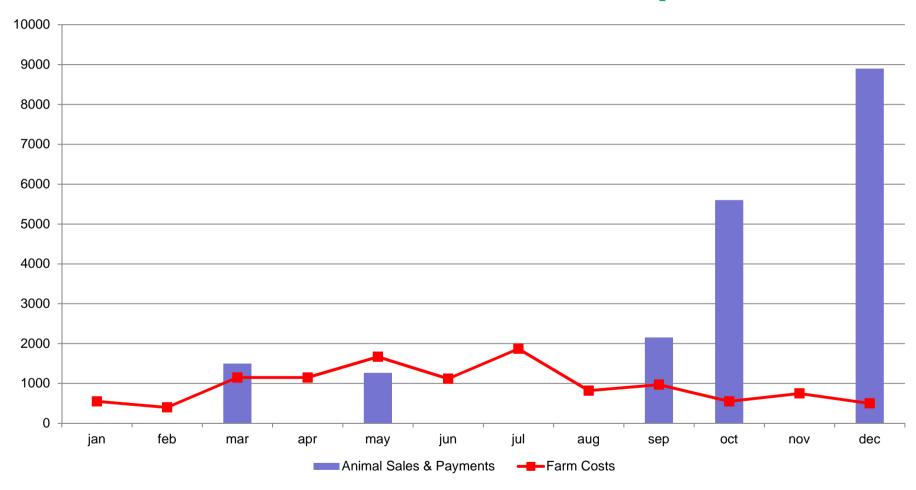


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Farm Financial example

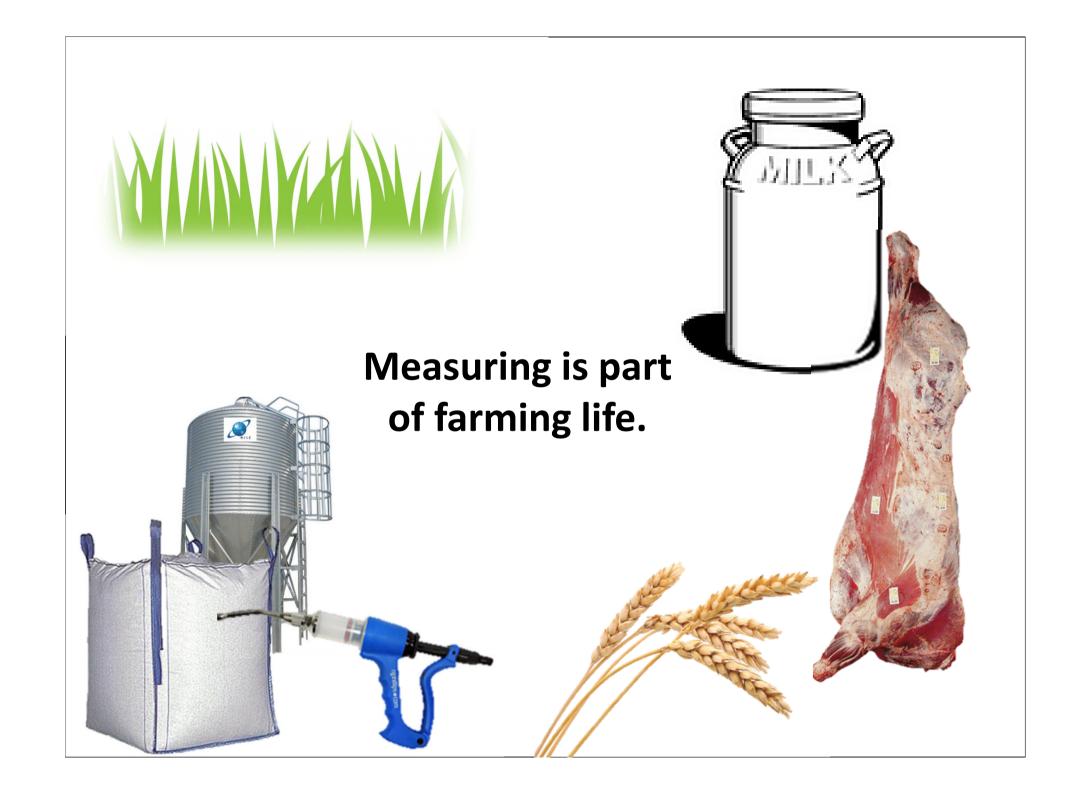




Three Steps to Better Financial Fitness

- 1. Analyse your current situation.
- 2. Decide on where you need to go.
- 3. Put a system in place to get you there.









Your Cash Flow Gauge...

Should allow you to put ORDER on your CASH IN and CASH OUT

Should be able to give you a snapshot of your CURRENT CASH position

Should be able to tell you where your CASH is COMING FROM and GOING TO

TAKE CONTROL - MONITOR YOUR OWN CASH FLOW



Checklist

- Do you read your bank statement on a monthly basis?
- Do you know how many days you were in overdraft in 2014?
- Do you have a farm office or dedicated office space?
- Do you monitor your spend on farm utilities (ESB/phone/gas)?
- Are you using the skills of family members to help manage your finances?
- Are you able to retain your Single/Basic Payment to contribute to household income?
- Have you considered leasing the farm to avail of tax-free rental income?
- Do you discuss your farm accounts with a professional?
- If you are planning major investment, have you a business plan?



BPS 2015

PLEASE USE THIS ENVELOPE TO RETURN YOUR 2015 BASIC PAYMENT SCHEME APPLICATION TO THE DEPARTMENT OF AGRICULTURE, FOOD AND THE MARINE, AND FOR NO OTHER PURPOSE. PLEASE ENSURE THAT THERE ARE NO STAPLES ON ANY OF THE DOCUMENTS ENCLOSED.



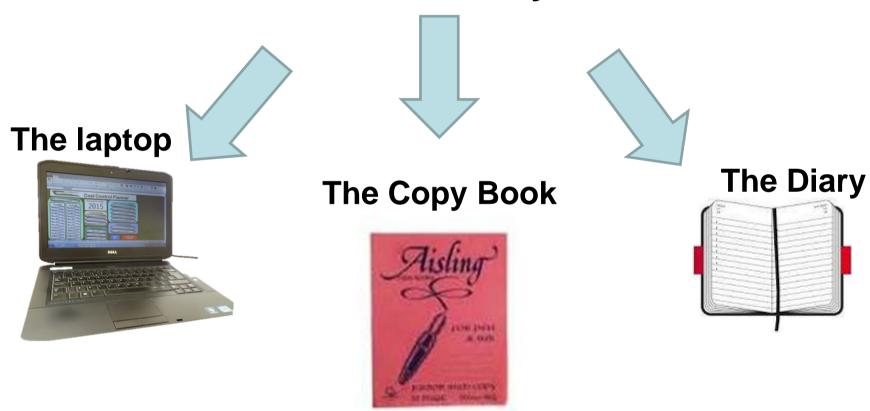
If there is room in the tool box for all these tools, there should be room for one more a CASH FLOW tool





Write down what you are doing

What works for you?







Your Focus for 2015



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