



Beef and Sheep Conference, June 15-20, 2018 Galway, Ireland

Mon, June 18 Global Forum

Trade, marketing, competitiveness and sustainability - the right mix for beef and sheep farming?

- 09:00 - 09:15 **Welcome** (Anne Kinsella, Teagasc & Irish *agri benchmark* partner)
Opening (Gerry Boyle, Director, Teagasc)
▶ **Trade and marketing**
- 09:15 - 09:45 **Koen Dillen** (European Commission, Unit A1 – Global Issues and relations with ACP)
EU free trade negotiations - status quo and likely outcomes
- 09:45 - 10:15 **Michael Maloney** (Director Quality Assurance, Bord Bia)
Origin Green - latest developments and results
- 10:15 - 10:45 **Scott Tolmie** (Meat and Livestock Australia)
The global beef consumer: A diverse and demanding beast
- 10:45 - 11:15 Coffee break
- ▶ **Competitiveness**
- 11:15 - 11:45 **Claus Deblitz** (Thünen Institute of Farm Economics - *agri benchmark*)
The competitiveness of Irish beef production in the global context
- 11:45 - 12:15 **Ernesto Reyes** (*agri benchmark*)
The competitiveness of Irish sheep production in the global context
- ▶ **Sustainability and productivity**
- 12:15 - 12:45 **Catherine Moreddu** (Trade and Agriculture Directorate, OECD, Paris)
Structural and policy drivers of farm productivity and sustainability in OECD and G20 countries
- 12:45 - 14:15 Lunch break
- 14:15 - 14:45 **Brendan Dunford** (Manager Burren Programme)
Sustaining a community and their place: a story from the Burren region, Ireland
- 14:45 - 15:15 **Kevin Kilcline** (Teagasc)
Assessing GHGs emissions along the sheep meat value chain in Ireland
- 15:15 - 16:00 **Ernesto Reyes** (*agri benchmark*)
Recent approaches for assessing sustainability at different levels (*agri benchmark* experience)
- 16:00 - 16:30 Coffee break
- 16:30 - 17:00 **Catherine Egan** (Teagasc): The Grass 10 Programme
17:00 - 18:00 **Panel discussion**, moderator Trevor Donnellan (Teagasc)
Experiences and conclusions on sustainability from a practical and an analytic point of view
- Sven Anders (Professor, University of Alberta)
- Kevin Hanrahan (Head of Rural Economy and Development Programme, Teagasc)
- Joe Healy (President, Irish farmers Association (IFA))
- Torsten Hemme (Chairman, IFCN Dairy)
- Michael Maloney (Director Quality Assurance, Bord Bia)
Trevor Donnellan and Claus Deblitz: **Closing remarks**