

Seamus Kearney¹, Brendan Walsh² and Kieran Hearne³

Introduction

Rathgormack, Co. Waterford is home to Kieran Hearne, his wife Ann, their four children (Laurence, Fiona, Conor and Stephen) and Kieran's mother, Ellen. In 2019, the family was awarded the top prize in the NDC & Kerrygold Quality Milk Awards. The Hearne's milk 200 cows and their milk is supplied to Glanbia Ireland.

Kieran started farming in 1992. The family had a herd of 28 cows with some beef cattle, sheep and poultry at this time. The Hearne's farm has expanded and become increasingly specialised in dairying and rearing breeding bulls. The farm phased out the cattle enterprise on the farm by 2005.

The farm currently consists of 82 hectares, comprising both owned and leased land. The milking platform is 52 hectares, of which 43 hectares is owned land with 9 hectares leased. The overall farm stocking rate in 2019 was 2.47 LU/ha with a stocking rate of 3.65 cows/ha on the milking platform.

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Environmental sustainability

The following are some of the environmental actions that Kieran carries out on his farm.

Environmental	nvironmental Actions carried out on farm by Kieran				
measures					
Agricultural	Kieran's farm is part of the Clodiagh river catchment (with				
Sustainability	watercourses running through his farm) and he is involved in the				
Support and Advisory	ASSAP programme where advice and actions are targeted at				
Programme (ASSAP)	maintaining and improving water quality.				
Water quality	Bridges installed where cows cross watercourses. Steams are				
	fenced to exclude livestock. Investment in sheds, cubicles and				
	slurry storage to store animal slurries throughout the winter				
	period, for spreading in the spring.				
Air quality	Animal slurry is spread with Low Emissions Slurry Spreading (LESS)				
	technology by contractor; protected urea is spread during the				
	grazing season to reduce greenhouse gases.				
Soil quality	Regular soil sampling to establish soil requirements. Annual				
	nutrient management plan to target nutrients to soils that have				
	greatest requirements.				
Energy Use	Plate cooler used to cool milk, with water recycled for washing				
	collecting yard. LED lights to reduce electricity use in sheds.				
Biodiversity	New hedgerows planted, including mixed species, new				
	hedgerows protected by fencing; hedgerows cut on a 3 to 4 year				
	rotation;				

Kieran believes 'it's very important to take care of the land around you, at the end of the day, we're only on the farm for one generation so you have to try and leave it in a decent state for the next generation'.

Animal health, calf rearing and animal welfare

Kieran believes that animal health starts with having comfortable facilities for all his livestock.

Kieran has three different calf sheds and two automatic calf feeders on his farm with six different feeding stations to rear calves. The calf's life starts off by being fed 3 litres of colostrum within the first 2 hours of life from the first milk of the calved cow. Kieran believes that plenty of colostrum and good deep straw beds gives the calves the best start to life. After a few days, calves are put on to an automatic feeder where they receive milk for 70 days. Ann Hearne and the Hearne children carry out most of the calf rearing tasks on the farm during spring. Kieran has full time help during the spring to help with calving cows on his farm. Having enough facilities and labour on the farm are of utmost importance for calf rearing.

Every cow has a clean dry cubicle to lie down on, while youngstock have slatted accommodation with straw lie-backs during the housing period. A spacious straw bedded area is available for calving. The Hearne family built a modern and bright milking parlour for milking his herd in 2008 with room in the collecting yard for 200 cows.



Kieran follows an animal health plan with all his stock where all breeding stock receive the following vaccinations.

Vaccination	Timing	
Bovine Viral Diarrhoea (BVD)	17 th March	
Leptospirosis (Lepto)	17 th March	
Infectious Bovine Rhinotracheitis (IBR)	20 th December	
Rotavec Corona	10 th January	
Selective Dry Cow Treatment	@ Drying Off	



Labour

Kieran and Ann Hearne both work full time on the farm as well as labour from the FRS and a local relief milker.

Kieran has full time labour supplied through FRS for the months of February, March and April to help with the busy calving and calf rearing season. Kieran also uses labour supplied through the FRS for an average of one day per week for the remainder of the year to help with a variety of work on the farm. Kieran's relief milker completes evening milkings during the remainder of the year.

Kieran's family also help out when required.

Contractors are employed to do silage, round baling, slurry and reseeding and replacement heifers are contract reared. Kieran has a great team built around him with reliable farm staff, contractors, family and contract heifer rearer. Sustainability is a word often associated with dairy farming but Kieran believes that 'farmer sustainability is the most important sustainability on dairy farms. Farmers need safe and comfortable facilities for operator and animal and all dairy farmers deserve a good work life balance on their farms'.



The following is a breakdown of the labour on Kieran's farm during the 2019 season.

Person	Role	Labour Input	
Kieran Hearne	Full Time	1.00 labour unit	
Ann Hearne	Part Time	0.50 labour unit	
Farm Relief Services	February to April		
	Full Time Operative		
Farm Relief Services	April to December		
	Operative 1 day per week	0.62 labour unit	
	(40 Days)		
Relief Milker	Milks most weeks from 1st Feb		
	Some evening milkings		
Total 2019 labour		2.12 labour units	
Total 2019 Livestock Units (LU)		226 Livestock Units	
LU/Labour Unit		107 LU/Labour Unit	

Herd breeding

Kieran's success is linked strongly to his attention to detail and one area where he excels is his herd breeding. Kieran's herd is black and white with its origins derived from Dovea AI genetics. Kieran has always had a good shapely cow with good milk yields and excellent fertility and this fertility has allowed Kieran to grow his herd from 28 cows in 1992 to 200 cows in the current year. The table below lists the herds current (May 2020) Economic Breeding Index (EBI) and sub-indices.

	Kieran's Herd	National Average	Kieran's Herd Position
			Nationally
Herd EBI	€196	€113	Top 1%
Herd Milk	€55	€35	Top 10%
Herd Fertility	€99	€53	Top 1%
2019 Calves	€220	€158	Top 5%
2020 Calves	€253	€176	Top 5%

As can be seen from the table above, Kieran has one of the top herds in Ireland and consequently it is not surprising that several bulls from the herd feature on the 2020 ICBF Active Bull list. Kieran also has a breeding bull enterprise on the farm where he sells breeding bulls from his CURRA herd.

Kieran believes that good breeding and calving practices are very important for quality dairy farming, saying that they actively aim for compact calving and try to avoid late calvers to minimise the workload.

The Hearne family place a big emphasis on strong hygiene practices on the farm to ensure high quality milk is produced. Grass however is the main ingredient. They believe that keeping good quality grass in front of the cows for as long as possible in the year and providing high quality silage for winter feed makes a big contribution to milk quality. Kieran aims for a long grazing season targeting 290 days at grass every year. Cows are generally turned out by day on the 14th of February each year, and target housing date is 25th November.





Sustainable expansion with improvements in milk quality

As well as incorporating a number of other farm factors, the annual NDC & Kerrygold Quality Milk Awards competition rewards excellence in SCC, TBC & Thermoduric levels in raw milk. This raw milk is then processed into products which are sold around the world into international markets.

Below is an overview of the Hearne's annual volume, composition and quality of milk supplied since 2013. Overall, the volume of milk supplied has increased by 46%, milk protein % has increased by 0.19% and SCC has reduced to under 100,000 cells/ml.

Year	Litres	Butterfat	Protein	Lactose	SCC	Therm	TBC
		%	%	%	,000 cells/ml		
2013	759,040	4.39	3.62	4.66	140	342	8
2014	715,687	4.33	3.68	4.78	141	178	12
2015	904,102	4.48	3.78	4.85	138	229	33
2016	953,255	4.5	3.72	4.82	113	230	7
2017	999,009	4.45	3.77	4.9	101	225	8
2018	1,097,834	4.55	3.73	4.81	72	147	7

So what are the key practices followed on the Hearne farm to ensure consistently high quality milk?

- 1. Milk recording has been carried out for years on the Hearne farm. Four milk recordings are undertaken annually and these provide valuable information on cow performance and individual cow SCC levels.
- 2. A chlorine free wash routine has been adopted on both the plant and bulk tank. Kieran is using an approved product and following the recommended routine as provided by the product manufacturer.



- 3. Selective dry cow therapy (SDCT) has been adopted on this farm for the last two years. Kieran selects cows for SDCT based on the milk recording results. On this farm, his decision rule is that the cow must have an SCC of less than 70 and no clinical cases of mastitis.
- 4. Gloves are worn at every milking. The cows' teats are cleaned where necessary and checked for mastitis. Post-milking, the cows are teat sprayed and exit the parlour calmly.
- 5. The cows are milked through an 18 unit GEA milking parlour. ACR's along with a well laid out collecting yard and exit yards make the milking process very seamless for both the cow and the milker.
- 6. Farm roadways and yards are maintained in a clean state. The collecting yards and exit yards are scraped and washed down daily.
- 7. Mastitis cows are drafted out and milked last. After treatment, and when the withdrawal time has passed, Kieran checks each quarter using the CMT paddle before allowing the milk back into the bulk tank.

